

**Groton Cable Advisory Committee**  
**via Internet Conference**

**Meeting Minutes for: 3/8/23**

**In Attendance:**

**Cable Committee Members:** John Macleod, Eric Fischer, Janet Sheffield,  
Neil Colicchio

**Other:**

Program Director - Ashley Doucette

**Called to Order At: 4:38 PM**

**Discussion Item/Purchase Request: 2023 Yearbook Ad**

Ashley provided updated information on the cost of this year's yearbook ad, having initiated discussions at the previous meeting but waiting on further information from the school. The costs were confirmed as being \$250 for a half-page ad and \$125 for a quarter-page ad.

The quarter-page ad is not sold to businesses but there is a possibility that an exception could be made as The Groton Channel does not technically constitute as a traditional business.

**VOTE:** Janet moved to approve the purchase a quarter-page ad in the High School yearbook for a total of \$125. Eric seconded. It passed unanimously.

**Action Item:** Ashley will ask about purchasing quarter-page ad. If possible, that will be purchased for \$125. If not, an ad will not be purchased this year.

**Next Meeting is planned for 3/30/23 at 4:30 PM on Zoom.**

**Meeting Adjourned at: 4:53 PM**